

# Atlantic Arc Commission Hubs meetings

Brussels, 12-13th december 2018

## Innovation Group

### Presidency Draft programme

## Nouvelle-Aquitaine Region



RÉGION  
**Nouvelle-Aquitaine**



CPMR **ATLANTIC ARC  
COMMISSION**

# Working axis Presidency

## Innovation group:

1. Continuity project "A Blue Biotechnology Master for a Blue Career" (BBMBC)
2. Dissemination of best practices concerning innovation projects from european programs in CAA area
3. Development of a new project within the innovation group

# 1. Continuity of project “A Blue Biotechnology Master for a Blue Career” (BBMBC):

- ✓ An extension to other universities in Europe and in France
- ✓ An even more complete teaching with more topics of study
- ✓ A longer duration for this master (2 years)
- ✓ A financing for the future through ERASMUS MUNDUS (next call in february 2019) or other calls (higher education Nouvelle-Aquitaine call?)



## First results :

- ✓ 5 students for the first year 2017-2018 all working in different blue economy companies
- ✓ 10 students for second year 2018-2019
- ✓ Habilitation from the Spanish Ministry of Education to extend the master in the Universities of Valencia and Basque Country in Spain
- ✓ Ready to transfer a similar master program at other universities



## 2. Dissemination of best practices concerning innovation projects from European programs in CAA area:

- It is proposed to **present exemplary projects** concerning innovation thematic developed in cooperation programs in the atlantic area during the next Hub meetings (Innovation part).
- Project partners from all AAC Regions will be invited to present innovation best practices from different interreg programs in the atlantic area (POCTEFA, SUDOE , Espace Atlantique, Europe, others)
- The aim is to create synergies between stakeholders.

### 3. Development of a new project within the innovation group :

- It is necessary to study all finance sources available (blue careers call, Erasmus , INTERREG programs, etc).
- The project action could be:

**Action 1:** To carry out a **European benchmark of blue growth jobs (current and future)**

- Existing education modules in Europe will be compared with economic stakeholder's needs.
- To carry out a prospective analysis about future jobs in blue growth sector and training needs.
- The idea is to share the existing platforms in this field, not to create a new one.

### 3. Development of a new project within the innovation group :

- Questions to AAC regions about the benchmark:
  - Are you interested in this action?
  - Which sectors/branches in priority for your region (1-3 max) to match training and companies needs?
  - Can you tell us if you have maritime training web platforms in your regions (what kind of information and topics do they offer)?

### 3. Development of a new project within the innovation group :

**Action 2**: To carry out an **international MOOC** with different training packages concerning blue growth (« ocean pack ») such as the Sliding Sport management Master (Mi2PAS-SDG).

- It is necessary to specify with the partners the public targeted (basic learning, training, continuing education, secondary, post baccalaureate training, etc.) and educational contents size for every module that could be different for every public targeted .



### 3. Development of a new project within the innovation group :

- The « ocean pack » could be articulated around the following topics :
  - Ocean : Biodiversity and environment
  - Legal framework and marine resource development
  - Ocean and society : sea project acceptability and conflicts of use
  - Ocean : jobs and education
  - Others: to be defined

### 3. Development of a new project within the innovation group :

- Proposal:
  - Project partner (lead or other): Université de Bordeaux
  - Create an interactive platform (maritime economy observer)
- Sector/branch:
  - Maritime resources protection (fishing, aquaculture, blue biotechnologies ...)
  - Nautical and shipbuilding sustainable development industry
  - Working and maritime and port services
  - Coastal management

### 3. Development of a new project within the innovation group :

- Questions to AAC Regions about the International MOOC:
  - Are you interested in this action?
  - Which sectors/branches in priority for your region?
  - What are the public targeted in priority for your region (basic learning, training, continuing education, secondary, post baccalaureate training, etc.) ?
  - What kind of contents do you propose for the training modules according to the public targeted?

### 3. Development of a new project within the innovation group :

#### Action 3: Awareness campaign about attractiveness of blue careers :

The objectives of this action are:

- To promote job attractiveness in blue economy
- To train teachers in this field
- To reinforce the blue economy contents in the existing training and teaching
- To involve economy sectors and professionals in order to promote blue economy jobs (interventions in schools...)

### 3. Development of a new project within the innovation group :

- Proposal: Launch a call for interest for teachers/trainers in order to promote maritime modules in existing education.
- Questions for AAC Regions about « Awareness campaign about attractiveness of blue careers » action :
  - Are you interested in this action?
  - Which sectors/branches in priority for your region?
  - What kind of education (primary school, secondary/high school, professional education, technical college, university...) and public targeted?
  - What kind of actions are implemented in this field in your region and how do they work?

# Next steps

- ✓ **1st quarter 2019: A project presentation and a questionnaire will be sent to all AAC Regions by CPMR**
- ✓ **General information required:**
  - ✓ Interest in the project/actions?
  - ✓ Any contributions to the actions?
  - ✓ Sectors/branches (2-3 max)?
  - ✓ What kind of education and public targeted?
  - ✓ Interest in participating as a partner? Which structures?

# Thank you!

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