BACKGROUND

The development of an EU strategy on the skills gap in the field of maritime technology is an important element of the AAC’s maritime agenda. Some sectors in the regional maritime economies are lacking a skilled workforce, preventing some regions from fully unlocking potential blue growth in their territories. Regional Authorities can play a significant role in the process of designing and implementing the future EU Skills Strategy. Indeed, they are often the pivot which connects universities with local enterprises’ needs in terms of workforce.

In line with the orientations set in 2018 by the Pays de la Loire Region which chairs the AAC, and as a follow-up of the actions undertaken by the Nouvelle Aquitaine, as coordinator of the AAC Innovation Group, the AAC chose to focus the work on this challenge. Thanks to the impulse of the Nouvelle Aquitaine Region, in 2016 the group elaborated an EU project, the Blue Biotechnology Master’s for a Blue Career (BBMBC). The BBMBC project led by the University of La Rochelle, together with a consortium of seven EU stakeholders, developed an innovative Master’s degree.

Financial support from the EU stopped in December 2018, and Nouvelle Aquitaine Region would like to ensure the continuation of the work that started with BBMBC. In parallel with maintaining the Master’s degree in La Rochelle through regional support, Nouvelle Aquitaine would like to suggest renewed areas of work to the AAC group:

- An awareness-raising campaign towards young people on the challenges and potential of maritime activities;
- A benchmark of existing and future maritime jobs in the EU;
- An International MOOC (“Pack Ocean”) with training modules on different aspects and challenges of Blue Growth.

This questionnaire is addressed to regional experts in the field of blue growth and is meant to gather information on the Atlantic Regions’ orientations in the field of maritime training. The information will help design the objectives of a future project and determine precisely the need in different maritime territories.
THE QUESTIONNAIRE

The questionnaire has been drawn up by Nouvelle Aquitaine, with the support of the AAC Secretariat. The AAC Regions will be able to express their first feedback on the questionnaire during the Hub Meetings held on 5 June 2019.

We would kindly ask you to return your completed questionnaire by **28/06/2019** to katie.cavell@crpm.org and elise.wattrelot@crpm.org

Please contact the CPMR Secretariat should you have any questions / Tel: +32 24 31 09 95.

REGIONS AND SKILLS IN THE MARITIME ECONOMY

*Mandatory

GENERAL INFORMATION

1. Region *

2. Contact *

3. Title *

4. Email *

5. Telephone *

REGIONAL COMPETENCES AND POLITICAL SUPPORT TO EDUCATION AND TRAINING

6. What are the competences/regulatory powers/actions of your Region in the field of education and training?

- Financial support to education institutions
- Financial support to youth mobility
- Financial support to an employment agency
- Management of EU funds (ESF, YEI, etc.)
- Communication action/territorial marketing
- Analysis on skills gap
- Others

Comments:
7. Are you aware in your Region of the existence of information platforms, databases concerning training and/or professions in the field of maritime economy? If so, can you tell us which ones and the reference website(s)?

- Yes
- No

Comments:

8. Can you identify the priority maritime economy sectors for your Region where a matching is needed between training and business needs?

- Fisheries and marine aquaculture
- Nautical and naval industries
- Coastal protection and monitoring
- Board sports
- Marine Renewable Energy
- Coastal tourism
- Biological marine resources
- Marine biotechnology
- Deep-sea exploration
- Ports and port infrastructure
- Other

Comments:

9. As part of the implementation of training programmes in the field of the maritime economy, what would be the levels of study and priority audiences for your Region? Please rank two to three choices maximum (numbered from 1 to 3).

- Pre-School
- Primary
- Secondary
- Higher education
- Vocational training
- Apprenticeship
- Others

Comments:

10. As part of the implementation of training programmes in the field of the maritime economy, which content would your Region prioritise? Please rank two to three choices maximum (numbered from 1 to 3).

- Legal framework for the exploitation of marine resources
- Biodiversity and Environment
- Waste Management – Circular Economy
- Ocean and Society: acceptability of offshore projects and conflict of use
- Innovation in the maritime economy
- Others

Comments:

RAISING AWARENESS ON MARITIME ACTIVITES

11. Are you aware of the existence of regional initiatives to raise awareness among young people of maritime issues and the potential of maritime economies? If so, could you give us examples and identify the target audience?
12. Can you identify the priority maritime economy sectors likely to contribute to the dissemination of knowledge on the sector’s economic and employment potential?

☐ Fisheries and marine aquaculture
☐ Ports and port infrastructure
☐ Nautical and naval industries
☐ Coastal protection and monitoring
☐ Board sports
☐ Marine Renewable Energy
☐ Coastal tourism
☐ Biological marine resources
☐ Marine biotechnology
☐ Deep-sea exploration

Comments:

13. As part of actions to raise awareness of the challenges and potential of maritime activities, which audiences and levels of education for young people would you like to target as a priority? Please tick 2 choices maximum.

☐ Pre-School
☐ Primary
☐ Secondary
☐ Higher education
☐ Other

Comments:

A EUROPEAN BENCHMARKING ON EDUCATION AND TRAINING

14. Do you consider that a European benchmarking to bring together information on the existing trends in terms of blue jobs would be interesting? And if so, why?

☐ Yes
☐ No

Justification:

15. If yes, which operators in your Region could be involved in this action and what methodology would you propose?

Comments:

A MOOC ON BLUE GROWTH

16. Do you consider that the realisation of an international MOOC on training modules presenting the different aspects of the challenges of blue growth would be interesting?

☐ Yes
☐ No

Comments
17. If so, which operators in your Region could be involved in this action and what methodology would you propose?

Comments

PARTICIPATION IN EU PROGRAMMES AND PROJECTS

18. Could you provide examples of EU projects tackling maritime education and training developed with the support of your Region:

☐ Yes
☐ No

Comments

OTHER IDEAS OF ATLANTIC PROJECTS

19. Would you have other ideas of EU projects in the field of maritime education/ocean literacy to share with the AAC Innovation Working Group:

☐ Yes
☐ No

Comments
Contact person: Katie Cavell
Executive Secretary of the Atlantic Arc Commission
Tel.: + 32 2 612 17 05
Email: katie.cavell@crpm.org

The Conference of the Peripheral Maritime Regions of Europe (CPMR) brings together 160 Regions from 25 States of the European Union and beyond.

Representing nearly 200 million citizens, the CPMR works to promote a more balanced development of the European territory.

It operates both as a think tank and a lobby for the Regions. Its main objective is focused on social, economic and territorial cohesion, maritime policy and accessibility.

[www.crpm.org](http://www.crpm.org)

CONTACT:

6, rue Saint-Martin - 35700 Rennes (FR)  Rond-point Schuman, 14 - 1040 Bruxelles (BE)
Tel: + 33 (0)2 99 35 40 50  Tel: +32 (0)2 612 17 00
Email: katie.cavell@crpm.org – Website: [www.crpm.org](http://www.crpm.org)